



Facebook Pages  
**Youthland Academy**

October 1, 2022 - December 31, 2022

Determine your impact on Facebook by analyzing your Facebook Page activity.

## Performance Summary

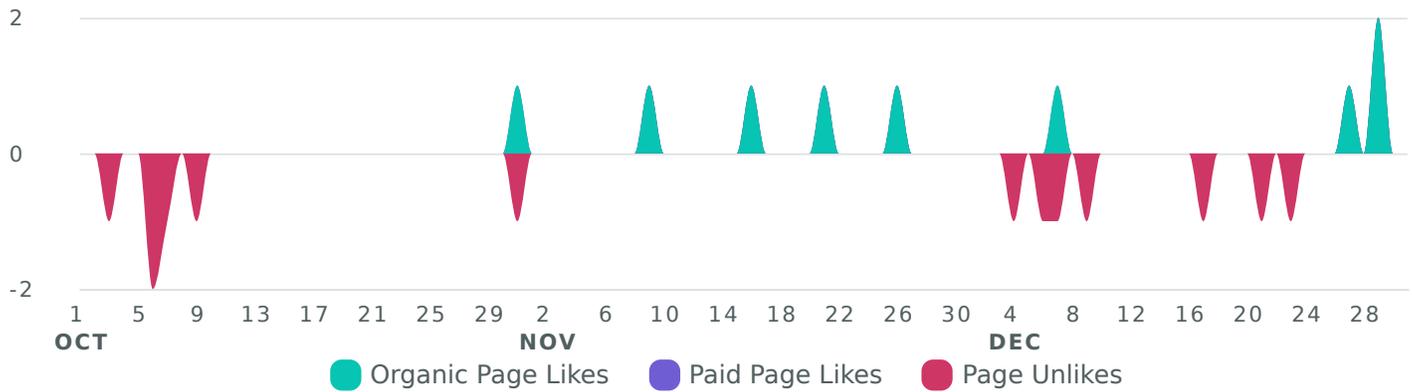
View your key profile performance metrics from the reporting period.

Impressions <b>3,668</b> ↘23.1%	Engagements <b>87</b> ↘52.5%	Post Link Clicks <b>5</b> ↘61.5%
Engagement Rate (per Impression) <b>2.4%</b> ↘38.2%		

## Audience Growth

See how your audience grew during the reporting period.

### Net Page Likes Breakdown, by Day



Audience Metrics	Totals	% Change
<b>Fans</b>	<b>3,578</b>	<b>↘0.2%</b>
<b>Net Page Likes</b>	<b>-4</b>	<b>↘—</b>
Organic Page Likes	9	↘10%
Paid Page Likes	0	→0%
Page Unlikes	13	↗30%

## Publishing Behavior

View the different types of posts you published during the selected time period.

Published Posts Content Breakdown, by Day



Publishing Behavior by Content Type	Totals	% Change
<b>Total Published Posts</b>	<b>40</b>	<b>↗ 2.6%</b>
Published Videos	16	↗ 77.8%
Published Photos	24	↘ 7.7%
Published Links	0	↘ 100%
Published Text	0	→ 0%

**Top Posts**

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements


f Youthland Aca...  
Mon 11/14/2022 5:00 a...

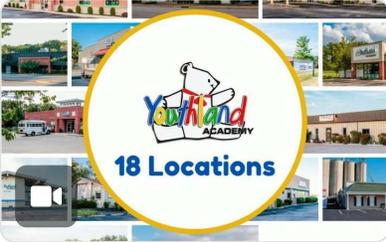
We love these gorgeous wreath Blue Ash location last year. Wh decorating for the holidays? Ar



<b>Total Engagements</b>	<b>10</b>
Reactions	5
Comments	1
Shares	0
Post Link Clicks	1
Other Post Clicks	3


f Youthland Aca...  
Mon 11/28/2022 5:00 a...

With 18 locations throughout tl Cincinnati, and Northern Kentu are certain to find a Youthland.



<b>Total Engagements</b>	<b>7</b>
Reactions	1
Comments	0
Shares	0
Post Link Clicks	1
Other Post Clicks	5


f Youthland Aca...  
Mon 10/31/2022 6:00 a...

Happy Halloween from all of us Youthland Academy! Have a sp and safe Halloween night!...



<b>Total Engagements</b>	<b>5</b>
Reactions	1
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	4

**Top Posts**

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements

 **Youthland Aca...**  
 Mon 10/24/2022 6:00 a...

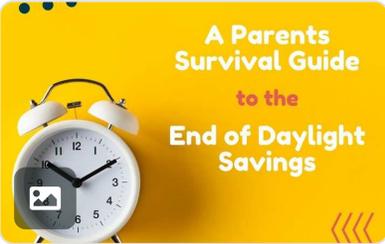
Youthland Academy has 18 loci throughout the Cincinnati, Dayton and Northern Kentucky areas. We s



<b>Total Engagements</b>	<b>5</b>
Reactions	<b>0</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>—</b>
Other Post Clicks	<b>5</b>

 **Youthland Aca...**  
 Wed 11/2/2022 6:00 am...

Daylight Savings Time comes t week! While this may mean sh signals that fall is in full swing!



<b>Total Engagements</b>	<b>4</b>
Reactions	<b>2</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>1</b>
Other Post Clicks	<b>1</b>

 **Youthland Aca...**  
 Wed 12/28/2022 5:00 a...

Did you know that Youthland A 18 locations throughout Cincinnati and Northern Kentucky? Each a



<b>Total Engagements</b>	<b>3</b>
Reactions	<b>1</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>1</b>
Other Post Clicks	<b>1</b>

**Top Posts**

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements



**Youthland Aca...**

Wed 11/16/2022 5:00 a...

Play is an imperative part of le  
Youthland Academy's hands-or  
and child-directed learning pro



<b>Total Engagements</b>	<b>3</b>
Reactions	<b>1</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>—</b>
Other Post Clicks	<b>2</b>



**Youthland Aca...**

Wed 11/9/2022 5:00 am...

Veterans Day unites the countr  
the brave men and women who  
for our country. In our latest bl



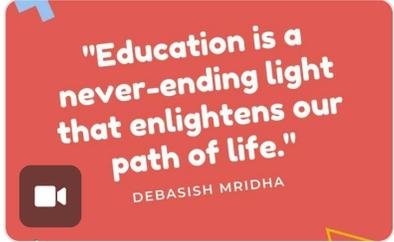
<b>Total Engagements</b>	<b>3</b>
Reactions	<b>3</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>—</b>
Other Post Clicks	<b>0</b>



**Youthland Aca...**

Fri 11/4/2022 6:00 am PDT

A good education will take you  
as far as you are willing to go.  
Here at Youthland, we belie...



<b>Total Engagements</b>	<b>3</b>
Reactions	<b>1</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>—</b>
Other Post Clicks	<b>2</b>

**Top Posts**

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements

 **Youthland Aca...**  
Fri 10/7/2022 6:00 am PDT

Today is World Smile Day!  
Whether it's paying a compliment, helping with a...



<b>Total Engagements</b>	<b>3</b>
Reactions	<b>0</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	—
Other Post Clicks	<b>3</b>

 **Youthland Aca...**  
Mon 10/3/2022 6:00 am ...

National Child Health Day is ob  
annually on the first Monday of  
day to show support for childre



<b>Total Engagements</b>	<b>3</b>
Reactions	<b>0</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	—
Other Post Clicks	<b>3</b>

 **Youthland Aca...**  
Mon 12/12/2022 5:00 a...

Youthland Academy's hands-or  
and child-directed learning pro  
stimulate and guide your child'

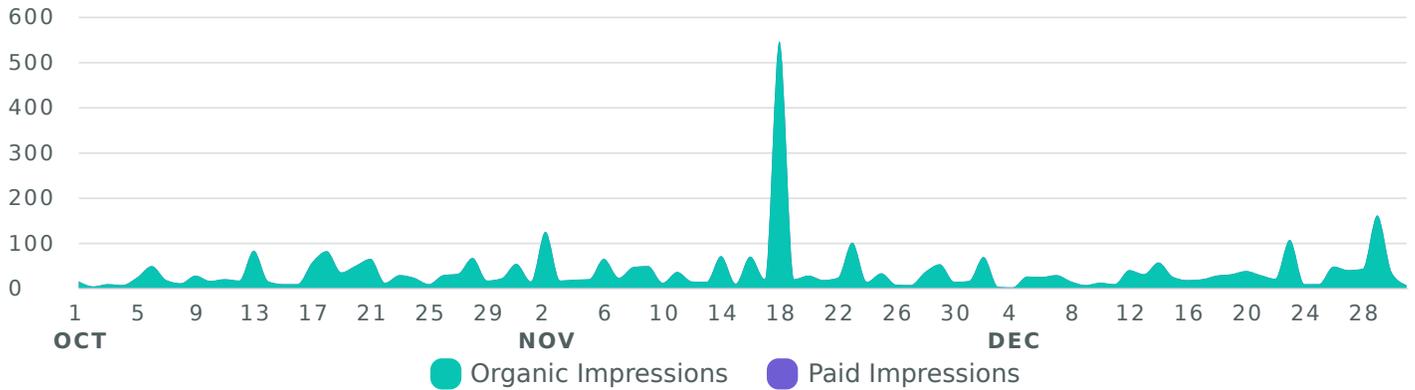


<b>Total Engagements</b>	<b>2</b>
Reactions	<b>1</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>1</b>
Other Post Clicks	<b>0</b>

## Impressions

Review how your content was seen by the Facebook community during the reporting period.

Impressions Breakdown, by Day

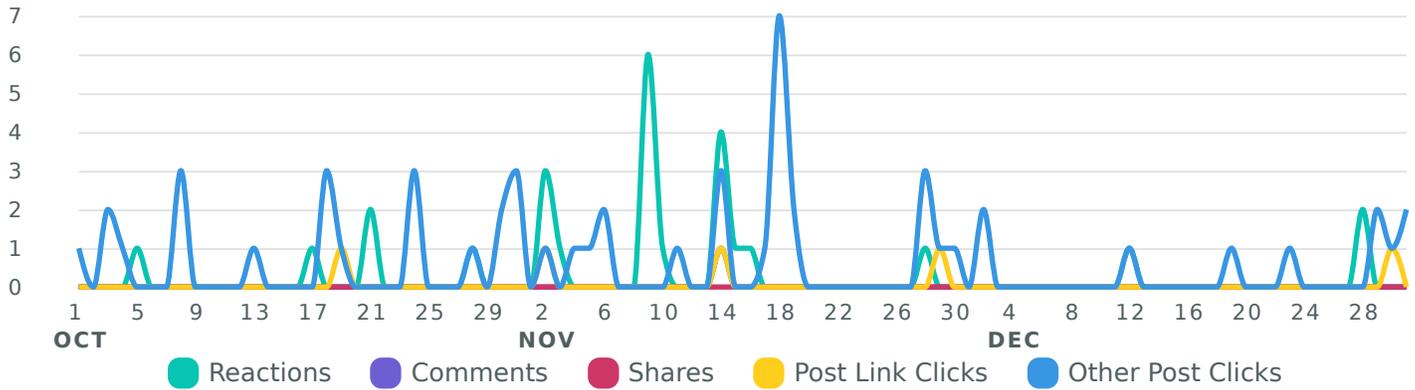


Impression Metrics	Totals	% Change
<b>Total Impressions</b>	<b>3,668</b>	<b>↘23.1%</b>
Organic Impressions	3,363	↘24.8%
Paid Impressions	0	→0%
<b>Average Daily Impressions per Page</b>	<b>39.87</b>	<b>↘23.1%</b>
<b>Average Daily Reach per Page</b>	<b>14.58</b>	<b>↘36.1%</b>

## Engagement

See how people are engaging with your posts during the reporting period.

### Engagements Comparison, by Day

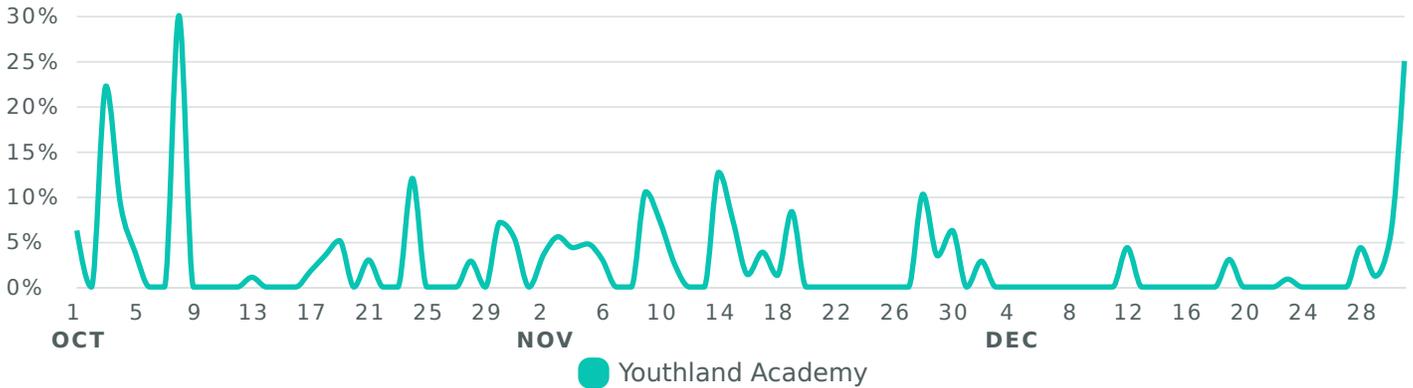


Engagement Metrics	Totals	% Change
<b>Total Engagements</b>	<b>87</b>	<b>↘52.5%</b>
Reactions	26	↗4%
Comments	1	↘87.5%
Shares	0	↘100%
Post Link Clicks	5	↘61.5%
Other Post Clicks	55	↘58.3%

## Engagement Rate

See how engaged people are with your posts during the reporting period.

Engagement Rate (per Impression) Comparison, by Day

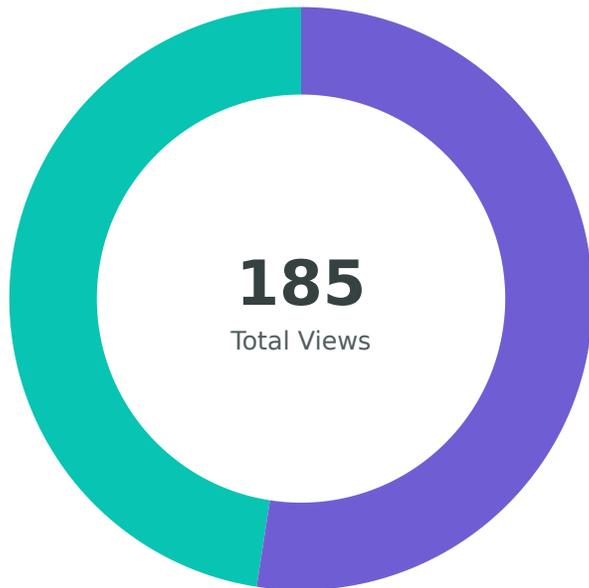


Engagement Rate Metrics	Rate	% Change
<b>Engagement Rate (per Impression)</b>	<b>2.4%</b>	<b>↘38.2%</b>
Youthland Academy	2.4%	↘38.2%

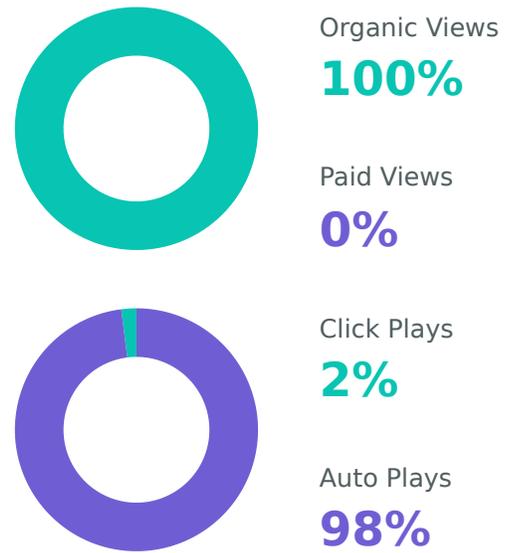
### Video Performance

View your aggregate video performance during the reporting period.

#### View Metrics



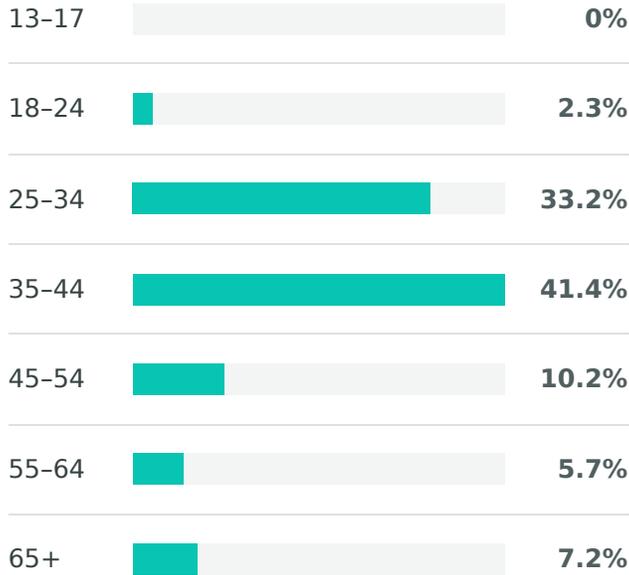
#### Viewing Breakdown



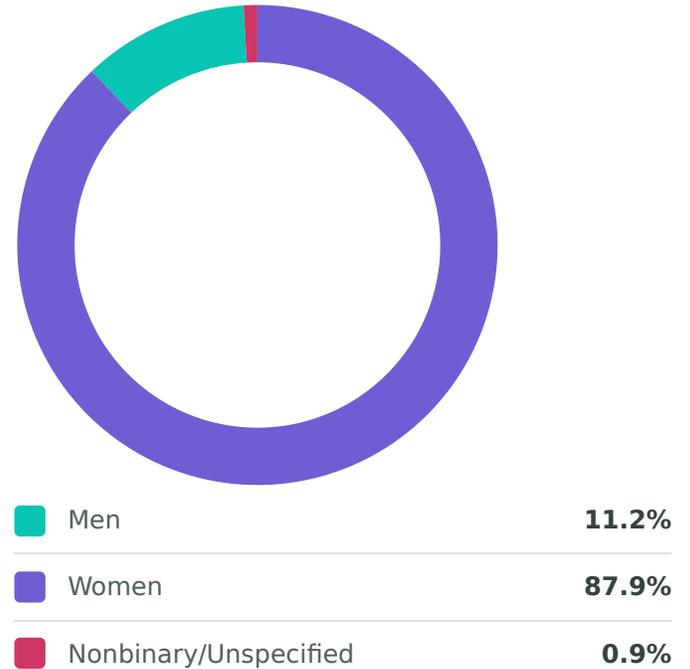
## Page Fan Demographics

Review your audience demographics as of the last day of the reporting period.

### Audience by Age



### Audience by Gender



**Women** between the ages of **35-44** have a higher potential to see your content and visit your Page.

### Audience Top Countries

<b>United States</b>	<b>3,530</b>
India	4
Mexico	4
Nigeria	4
Iraq	3

### Audience Top Cities

<b>Cincinnati, OH</b>	<b>1,227</b>
Dayton, OH	449
Covington, KY	58
Hamilton, OH	49
Middletown, OH	47

### People Reached Demographics

Review the average daily user demographics of the people reached during the reporting period.



#### Data Unavailable

We are unable to retrieve all of your data at this time.

### People Engaged Demographics

Review the average daily user demographics of the people who took action on your page during the reporting period.



#### Data Unavailable

We are unable to retrieve all of your data at this time.

## Pages

Review your aggregate page metrics from the reporting period.

Page	Fans	Net Page Likes	Published Posts	Impressions	Engagements	Post Link Clicks	Engagement Rate (per Impression)
<b>Reporting Period</b> Oct 1, 2022 - Dec 31, 2022	<b>3,578</b> ↘ 0.2%	<b>-4</b> ↘ —	<b>40</b> ↗ 2.6%	<b>3,668</b> ↘ 23.1%	<b>87</b> ↘ 52.5%	<b>5</b> ↘ 61.5%	<b>2.4%</b> ↘ 38.2%
<b>Compare to</b> Jul 1, 2022 - Sep 30, 2022	<b>3,586</b>	<b>0</b>	<b>39</b>	<b>4,769</b>	<b>183</b>	<b>13</b>	<b>3.8%</b>
 <b>Youthland Academy</b>	3,578	-4	40	3,668	87	5	2.4%