

Channels

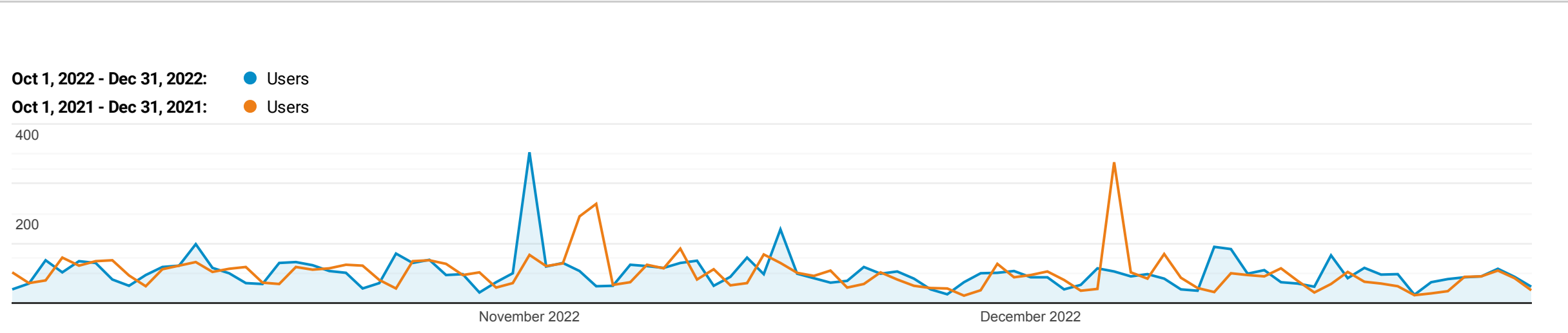
All Users  
+0.00% Users

Oct 1, 2022 - Dec 31, 2022

Compare to: Oct 1, 2021 - Dec 31, 2021

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions <div>Goal 1: Contact Us ▾</div>		
	Users <div>▾</div>	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Contact Us (Goal 1 Conversion Rate)	Contact Us (Goal 1 Completions)	Contact Us (Goal 1 Value)
	2.58% <div>▲</div> <div>5,653 vs 5,511</div>	2.72% <div>▲</div> <div>5,592 vs 5,444</div>	3.09% <div>▲</div> <div>6,836 vs 6,631</div>	3,770.77% <div>▲</div> <div>67.13% vs 1.73%</div>	61.86% <div>▾</div> <div>2.15 vs 5.64</div>	2.92% <div>▲</div> <div>00:01:17 vs 00:01:15</div>	100.00% <div>▾</div> <div>0.00% vs 4.51%</div>	100.00% <div>▾</div> <div>0 vs 299</div>	0.00% <div></div> <div>\$0.00 vs \$0.00</div>
1. <a href="#">Organic Search</a>									
Oct 1, 2022 - Dec 31, 2022	3,414 <div>(59.61%)</div>	3,321 <div>(59.39%)</div>	4,154 <div>(60.77%)</div>	63.65%	2.25	00:01:30	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
Oct 1, 2021 - Dec 31, 2021	3,137 <div>(56.39%)</div>	3,057 <div>(56.15%)</div>	3,911 <div>(58.98%)</div>	0.36%	6.30	00:01:32	5.96%	233 <div>(77.93%)</div>	\$0.00 <div>(0.00%)</div>
% Change	8.83%	8.64%	6.21%	17,680.94%	-64.29%	-2.90%	-100.00%	-100.00%	0.00%
2. <a href="#">Direct</a>									
Oct 1, 2022 - Dec 31, 2022	2,067 <div>(36.09%)</div>	2,053 <div>(36.71%)</div>	2,409 <div>(35.24%)</div>	73.52%	1.99	00:00:57	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
Oct 1, 2021 - Dec 31, 2021	2,114 <div>(38.00%)</div>	2,100 <div>(38.57%)</div>	2,355 <div>(35.52%)</div>	4.29%	4.65	00:00:46	2.21%	52 <div>(17.39%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-2.22%	-2.24%	2.29%	1,614.16%	-57.30%	21.83%	-100.00%	-100.00%	0.00%
3. <a href="#">Social</a>									
Oct 1, 2022 - Dec 31, 2022	170 <div>(2.97%)</div>	162 <div>(2.90%)</div>	176 <div>(2.57%)</div>	69.89%	1.98	00:00:52	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
Oct 1, 2021 - Dec 31, 2021	263 <div>(4.73%)</div>	252 <div>(4.63%)</div>	293 <div>(4.42%)</div>	0.00%	4.81	00:00:47	3.41%	10 <div>(3.34%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-35.36%	-35.71%	-39.93%	∞%	-58.91%	10.11%	-100.00%	-100.00%	0.00%
4. <a href="#">Referral</a>									
Oct 1, 2022 - Dec 31, 2022	76 <div>(1.33%)</div>	56 <div>(1.00%)</div>	97 <div>(1.42%)</div>	52.58%	2.48	00:01:39	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
Oct 1, 2021 - Dec 31, 2021	48 <div>(0.86%)</div>	34 <div>(0.62%)</div>	71 <div>(1.07%)</div>	0.00%	6.04	00:03:01	5.63%	4 <div>(1.34%)</div>	\$0.00 <div>(0.00%)</div>
% Change	58.33%	64.71%	36.62%	∞%	-58.88%	-45.24%	-100.00%	-100.00%	0.00%
5. <a href="#">(Other)</a>									
Oct 1, 2022 - Dec 31, 2022	0 <div>(0.00%)</div>	0 <div>(0.00%)</div>	0 <div>(0.00%)</div>	0.00%	0.00	00:00:00	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
Oct 1, 2021 - Dec 31, 2021	1 <div>(0.02%)</div>	1 <div>(0.02%)</div>	1 <div>(0.02%)</div>	0.00%	3.00	00:00:00	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-100.00%	-100.00%	-100.00%	0.00%	-100.00%	0.00%	0.00%	0.00%	0.00%

