

Channels

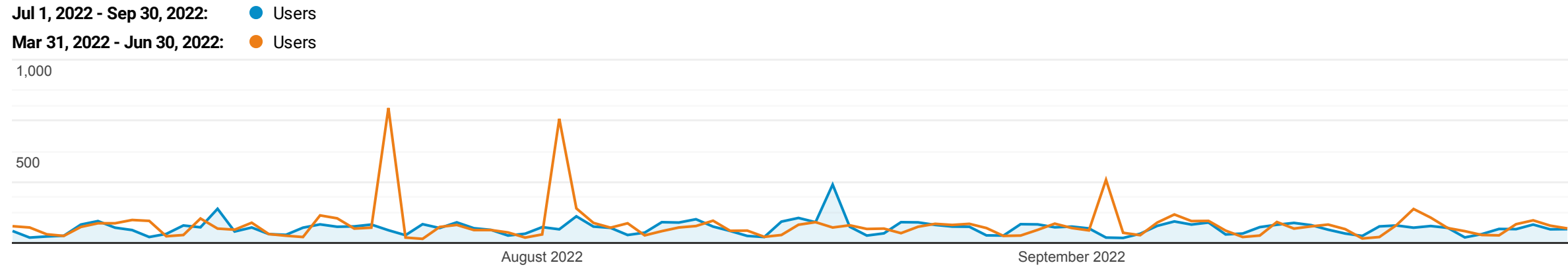
All Users  
+0.00% Users

Jul 1, 2022 - Sep 30, 2022

Compare to: Mar 31, 2022 - Jun 30, 2022

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users <span>↓</span>	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Contact Us (Goal 1 Conversion Rate)	Contact Us (Goal 1 Completions)	Contact Us (Goal 1 Value)
	16.28% <span>↓</span> 6,559 vs 7,834	16.81% <span>↓</span> 6,476 vs 7,785	16.75% <span>↓</span> 8,217 vs 9,870	339.97% <span>↑</span> 34.90% vs 7.93%	21.04% <span>↓</span> 4.05 vs 5.13	22.45% <span>↑</span> 00:01:33 vs 00:01:16	28.28% <span>↓</span> 2.96% vs 4.12%	40.29% <span>↓</span> 243 vs 407	0.00% \$0.00 vs \$0.00
1. <a href="#">Organic Search</a>									
Jul 1, 2022 - Sep 30, 2022	3,955 (59.51%)	3,842 (59.33%)	4,966 (60.44%)	30.39%	4.43	00:01:46	3.69%	183 (75.31%)	\$0.00 (0.00%)
Mar 31, 2022 - Jun 30, 2022	3,790 (47.78%)	3,679 (47.26%)	4,798 (48.61%)	0.35%	6.44	00:01:40	6.65%	319 (78.38%)	\$0.00 (0.00%)
% Change	4.35%	4.43%	3.50%	8,476.18%	-31.20%	6.01%	-44.57%	-42.63%	0.00%
2. <a href="#">Direct</a>									
Jul 1, 2022 - Sep 30, 2022	2,375 (35.74%)	2,363 (36.49%)	2,875 (34.99%)	43.10%	3.40	00:01:11	1.91%	55 (22.63%)	\$0.00 (0.00%)
Mar 31, 2022 - Jun 30, 2022	3,121 (39.35%)	3,111 (39.96%)	3,596 (36.43%)	18.05%	4.22	00:00:55	2.03%	73 (17.94%)	\$0.00 (0.00%)
% Change	-23.90%	-24.04%	-20.05%	138.79%	-19.48%	27.68%	-5.76%	-24.66%	0.00%
3. <a href="#">Social</a>									
Jul 1, 2022 - Sep 30, 2022	203 (3.05%)	194 (3.00%)	219 (2.67%)	31.96%	3.66	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 31, 2022 - Jun 30, 2022	255 (3.21%)	248 (3.19%)	268 (2.72%)	0.00%	5.13	00:00:45	4.10%	11 (2.70%)	\$0.00 (0.00%)
% Change	-20.39%	-21.77%	-18.28%	∞%	-28.71%	16.32%	-100.00%	-100.00%	0.00%
4. <a href="#">Referral</a>									
Jul 1, 2022 - Sep 30, 2022	112 (1.69%)	76 (1.17%)	155 (1.89%)	32.26%	4.37	00:02:48	3.23%	5 (2.06%)	\$0.00 (0.00%)
Mar 31, 2022 - Jun 30, 2022	765 (9.64%)	746 (9.58%)	1,207 (12.23%)	9.69%	2.63	00:00:51	0.33%	4 (0.98%)	\$0.00 (0.00%)
% Change	-85.36%	-89.81%	-87.16%	232.78%	66.55%	228.92%	873.39%	25.00%	0.00%
5. <a href="#">(Other)</a>									
Jul 1, 2022 - Sep 30, 2022	1 (0.02%)	1 (0.02%)	2 (0.02%)	0.00%	12.00	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
Mar 31, 2022 - Jun 30, 2022	1 (0.01%)	1 (0.01%)	1 (0.01%)	0.00%	3.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	0.00%	0.00%	100.00%	0.00%	300.00%	∞%	0.00%	0.00%	0.00%

