



Facebook Pages
Youthland Academy

July 1, 2022 – September 30, 2022

Determine your impact on Facebook by analyzing your Facebook Page activity.

Performance Summary

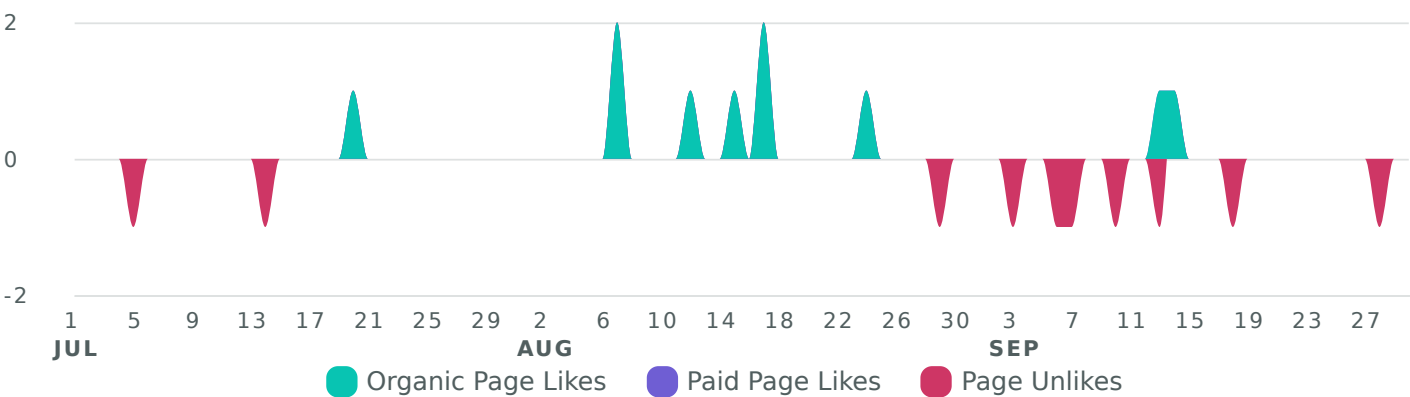
View your key profile performance metrics from the reporting period.

<div>Impressions</div> <div>4,769 ↗18.8%</div>	<div>Engagements</div> <div>183 ↘2.1%</div>	<div>Post Link Clicks</div> <div>13 ↘31.6%</div>
<div>Engagement Rate (per Impression)</div> <div>3.8% ↘17.6%</div>		

Audience Growth

See how your audience grew during the reporting period.

Net Page Likes Breakdown, by Day



Audience Metrics	Totals	% Change
Fans	3,586	↘0.1%
Net Page Likes	0	↗100%
Organic Page Likes	10	↘16.7%
Paid Page Likes	0	→0%
Page Unlikes	10	↘37.5%

Publishing Behavior

View the different types of posts you published during the selected time period.

Published Posts Content Breakdown, by Day





Publishing Behavior by Content Type	Totals	% Change
Total Published Posts	39	→0%
Published Videos	9	↗50%
Published Photos	26	↘10.3%
Published Links	4	→0%
Published Text	0	→0%

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

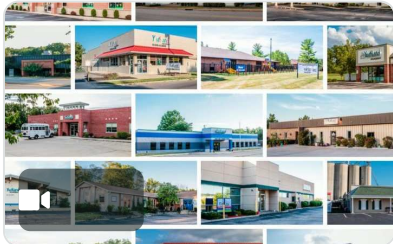
Descending by Lifetime Engagements





Youthland Aca...


Mon 9/26/2022 6:00 am ...

Youthland Academy offers local programs in Cincinnati, Dayton, and North. Visit our website to find the perfect program for your child.




Total Engagements	14
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	14





Youthland Aca...


Wed 7/6/2022 5:28 pm ...

It has been an absolute pleasure watching Kayden and Kayla grow. Thank you for...




Total Engagements	13
Reactions	4
Comments	0
Shares	1
Post Link Clicks	—
Other Post Clicks	8




Youthland Aca...

Fri 8/12/2022 7:53 am PDT

Youthland Academy offers programs dedicated to children at each stage of development. Whether you are...





Total Engagements	8
Reactions	2
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	6

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


Descending by Lifetime Engagements





Youthland Aca...


Mon 8/8/2022 8:49 am P...

Much more than just another daycare, Youthland is a place w
your child can thrive. We aim t




Total Engagements	8
Reactions	1
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	7





Youthland Aca...


Wed 9/21/2022 6:00 am...

Dolly Parton has long been an advocate for children. Her Imagination Library progra...



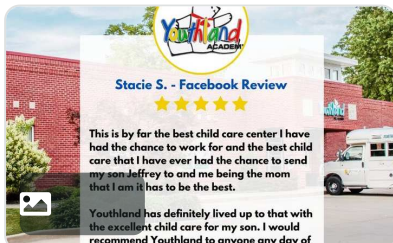
Total Engagements	7
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	7




Youthland Aca...

Fri 8/26/2022 12:11 pm ...

Here's what people are saying about Youthland Academy!
Thank you, Stacie, for the...



Total Engagements	6
Reactions	4
Comments	0
Shares	1
Post Link Clicks	—
Other Post Clicks	1

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements



Youthland Aca...

Mon 7/18/2022 5:50 pm ...

Youthland Academy is looking for part-time support at ALL of our locations! If you love working v



Total Engagements 6

Reactions 2

Comments 0

Shares 0

Post Link Clicks 3

Other Post Clicks 1



Youthland Aca...

Mon 7/11/2022 5:35 am ...

Each one of our 19 locations is the growth, care, and happiness in our communities. Visit our w



Total Engagements 6

Reactions 0

Comments 0

Shares 0

Post Link Clicks 1

Other Post Clicks 5



Youthland Aca...

Mon 9/12/2022 6:00 am ...

Do you have a love of learning? to make a difference in the lives throughout Dayton, Cincinnati,



Total Engagements 5

Reactions 1

Comments 0

Shares 0


Post Link Clicks —


Other Post Clicks 4

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


Descending by Lifetime Engagements




Youthland Aca...


Mon 9/5/2022 6:00 am P...

Just a reminder that our centers are CLOSED today in honor of Labor Day! We hop...




Total Engagements	5
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	5





Youthland Aca...


Wed 8/31/2022 12:14 p...

We know that each and every child is different, offering something special to this...




Total Engagements	5
Reactions	0
Comments	1
Shares	0
Post Link Clicks	—
Other Post Clicks	4




Youthland Aca...

Fri 9/30/2022 6:00 am PDT

Have you seen our new website? Find your nearest location, learn about our age-specific program

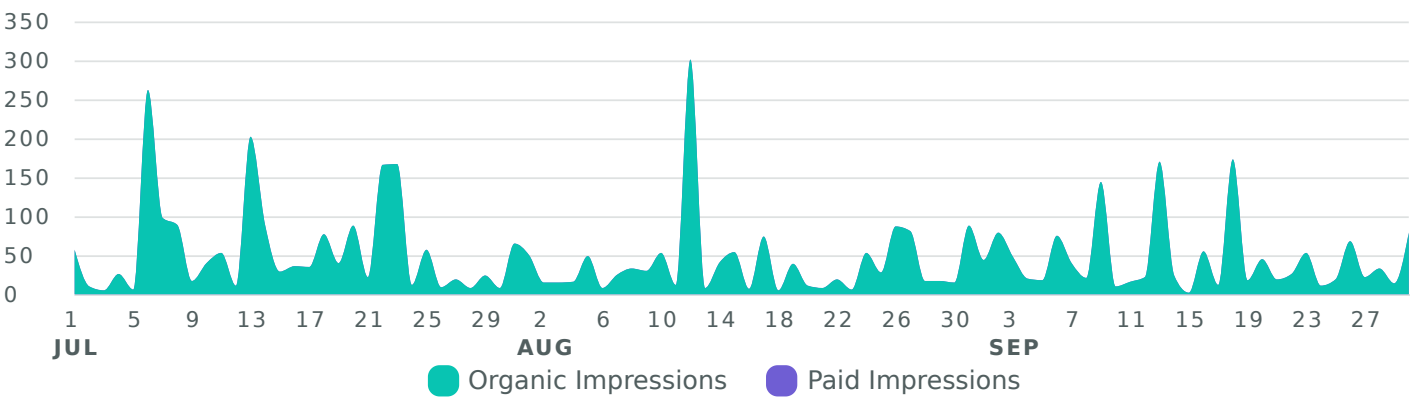


Total Engagements	3
Reactions	0
Comments	0
Shares	0
Post Link Clicks	1
Other Post Clicks	2

Impressions

Review how your content was seen by the Facebook community during the reporting period.

Impressions Breakdown, by Day

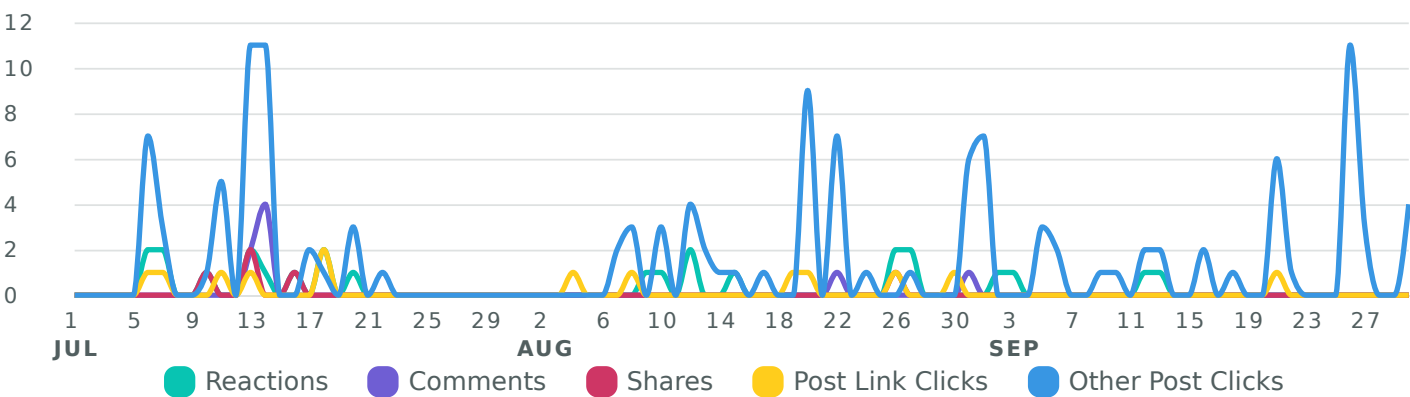


Impression Metrics	Totals	% Change
Total Impressions	i 4,769	↗ 18.8%
Organic Impressions	4,471	↗ 18%
Paid Impressions	0	→ 0%
Average Daily Impressions per Page	51.84	↗ 18.8%
Average Daily Reach per Page	22.80	↘ 16.8%

Engagement

See how people are engaging with your posts during the reporting period.

Engagements Comparison, by Day

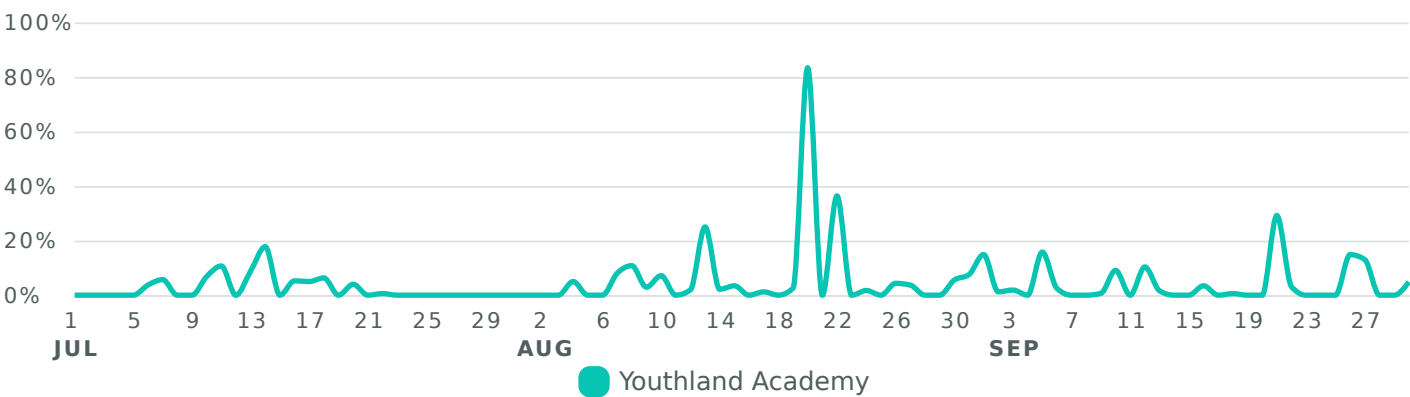


Engagement Metrics	Totals	% Change
Total Engagements	183	↘2.1%
Reactions	25	↘43.2%
Comments	8	→0%
Shares	5	↘44.4%
Post Link Clicks	13	↘31.6%
Other Post Clicks	132	↗23.4%

Engagement Rate

See how engaged people are with your posts during the reporting period.

Engagement Rate (per Impression) Comparison, by Day

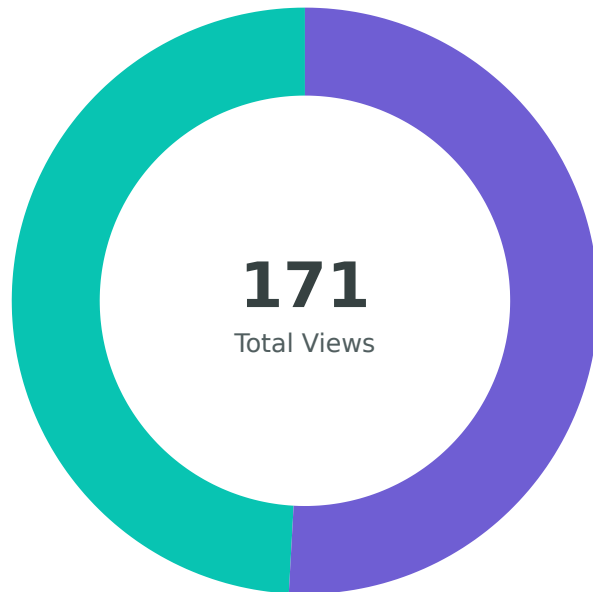


Engagement Rate Metrics	Rate	% Change
Engagement Rate (per Impression)	3.8%	↘17.6%
Youthland Academy	3.8%	↘17.6%

Video Performance

View your aggregate video performance during the reporting period.

View Metrics



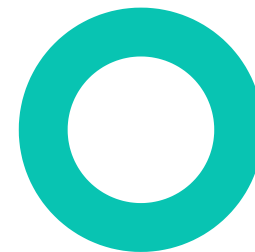
Organic Full

84

Organic Partial

87

Viewing Breakdown

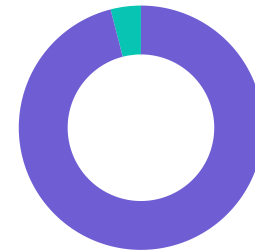


Organic Views

100%

Paid Views

0%



Click Plays

4%

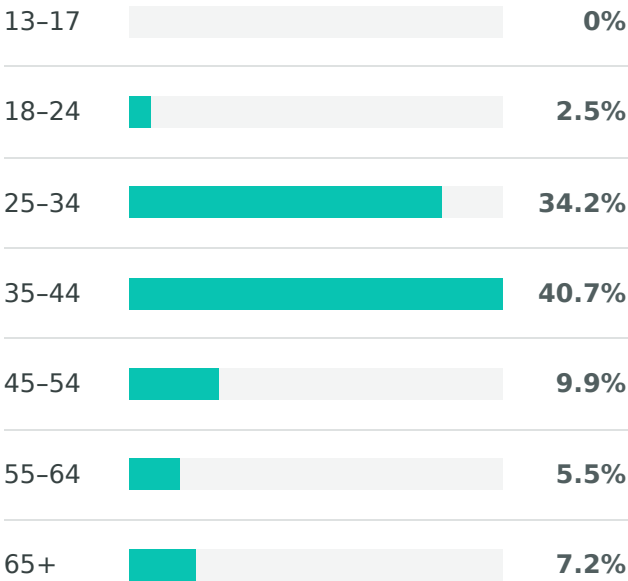
Auto Plays

96%

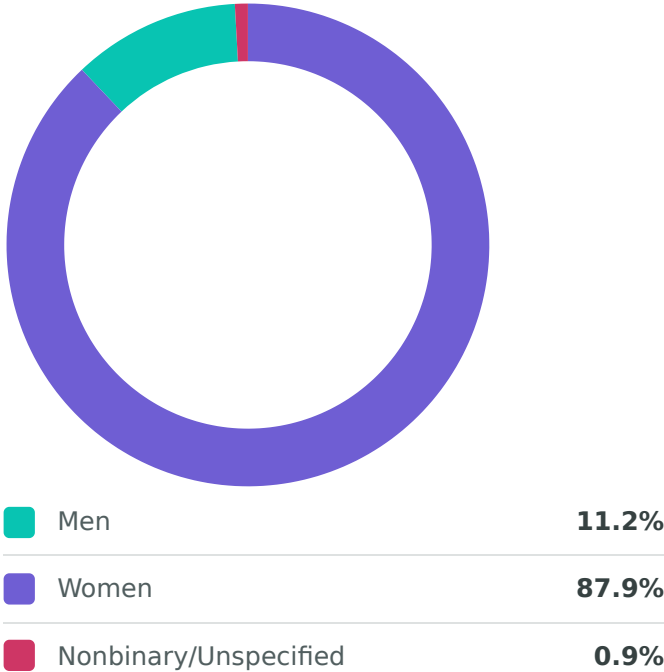
Page Fan Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age



Audience by Gender



Women between the ages of **35-44** have a higher potential to see your content and visit your Page.

Audience Top Countries

United States	3,537
Nigeria	6
India	4
Mexico	4
Argentina	2

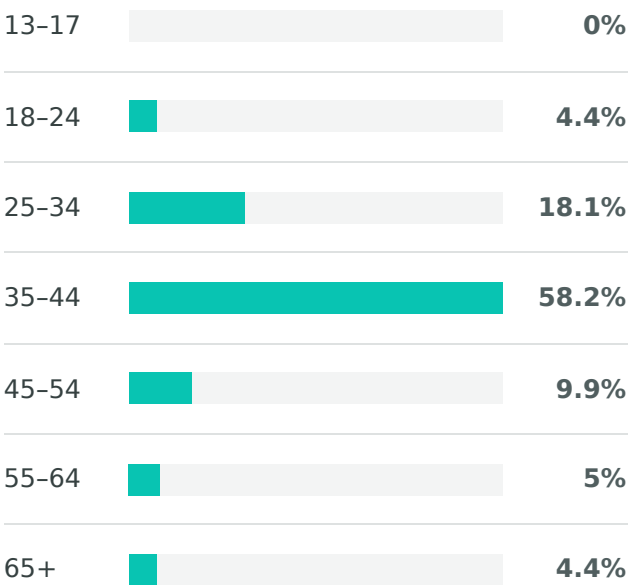
Audience Top Cities

Cincinnati, OH	1,246
Dayton, OH	467
Covington, KY	55
Hamilton, OH	49
Middletown, OH	49

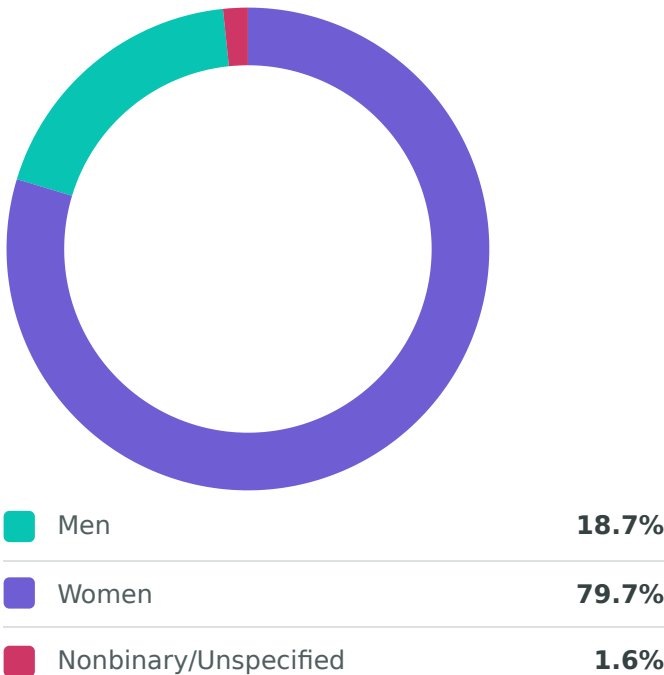
People Reached Demographics

Review the average daily user demographics of the people reached during the reporting period.

People Reached by Age



People Reached by Gender



Women between the ages of **35-44** have a higher potential to see your content and visit your Page.

People Reached Top Countries	Daily Average
United States	181
Cambodia	1

People Reached Top Cities	Daily Average
Cincinnati, OH	119
Milford, OH	4
Mount Carmel, OH	4
Turpin Hills, OH	3
Columbus, OH	2

People Engaged Demographics

Review the average daily user demographics of the people who took action on your page during the reporting period.




Data Unavailable

We are unable to retrieve all of your data at this time.

Pages

Review your aggregate page metrics from the reporting period.

Page	Fans	Net Page Likes	Published Posts	Impressions	Engagements	Post Link Clicks	Engagement Rate (per Impression)
Reporting Period	3,586	0	39	4,769	183	13	3.8%
Jul 1, 2022 - Sep 30, 2022	↘ 0.1%	↗ 100%	→ 0%	↗ 18.8%	↘ 2.1%	↘ 31.6%	↘ 17.6%
Compare to	3,591	-4	39	4,015	187	19	4.7%
Mar 31, 2022 - Jun 30, 2022							
 Youthland Academy	3,586	0	39	4,769	183	13	3.8%