



Facebook Pages  
**Youthland Academy**

April 1, 2022 – June 30, 2022

Determine your impact on Facebook by analyzing your Facebook Page activity.

## Performance Summary

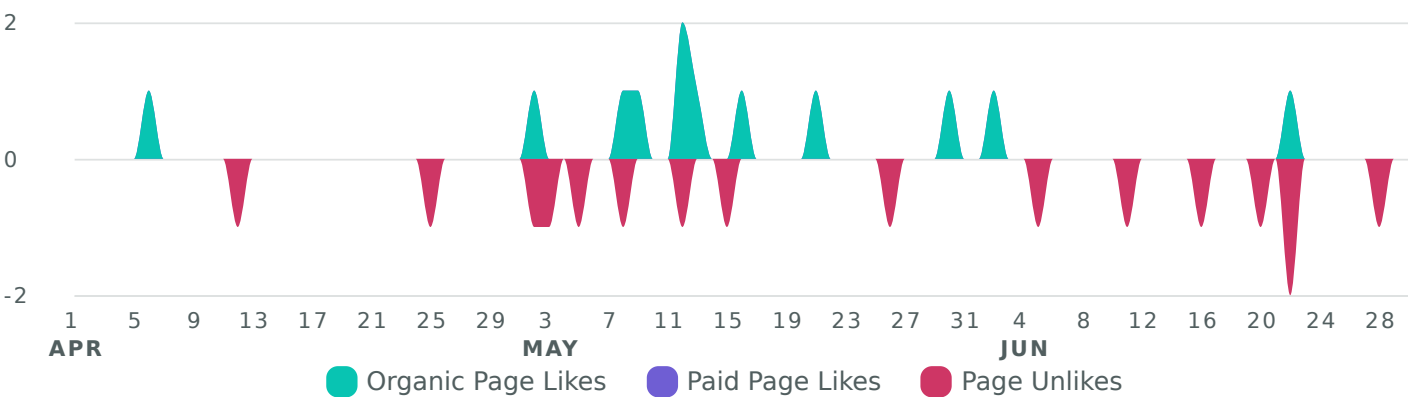
View your key profile performance metrics from the reporting period.

Impressions <b>4,009</b> ↘ 2.4%	Engagements <b>187</b> ↗ 46.1%	Post Link Clicks <b>19</b> ↗ 5.6%
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Audience Growth

See how your audience grew during the reporting period.

Net Page Likes Breakdown, by Day



Audience Metrics	Totals	% Change
Fans	3,591	↘0.2%
Net Page Likes	-4	↗20%
Organic Page Likes	12	↗9.1%
Paid Page Likes	0	→0%
Page Unlikes	16	→0%

Publishing Behavior

View the different types of posts you published during the selected time period.

Published Posts Content Breakdown, by Day









Publishing Behavior by Content Type	Totals	% Change
Total Published Posts	39	→ 0%
Published Videos	6	↗ 50%
Published Photos	29	↗ 3.6%
Published Links	4	↘ 42.9%
Published Text	0	→ 0%

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.







Descending by Lifetime Engagements

 <b>Youthland Aca...</b> Tue 6/21/2022 11:21 am...	 <b>Youthland Aca...</b> Mon 5/16/2022 6:00 am ...	 <b>Youthland Aca...</b> Fri 6/17/2022 6:00 am PDT
<p>Congratulations to our Youthland Academy Norwood location with their recent 5...</p> 	<p>Youthland Academy is looking for team members at all of our locations. We are looking for a career that wi...</p> 	<p>Do you love working with kids? to work for a caring and loyal c where you can learn and grow?</p> 
<b>Total Engagements</b> <b>98</b>	<b>Total Engagements</b> <b>47</b>	<b>Total Engagements</b> <b>33</b>
Reactions <b>29</b>	Reactions <b>9</b>	Reactions <b>3</b>
Comments <b>7</b>	Comments <b>1</b>	Comments <b>6</b>
Shares <b>0</b>	Shares <b>8</b>	Shares <b>2</b>
Post Link Clicks <b>—</b>	Post Link Clicks <b>11</b>	Post Link Clicks <b>1</b>
Other Post Clicks <b>62</b>	Other Post Clicks <b>18</b>	Other Post Clicks <b>21</b>

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


Descending by Lifetime Engagements


 <b>Youthland Aca...</b> Wed 5/18/2022 6:00 am...	 <b>Youthland Aca...</b> Fri 6/24/2022 6:00 am PDT	 <b>Youthland Aca...</b> Mon 6/27/2022 6:00 am ...
Youthland Academy has been serving families throughout Cincinnati and Dayton for o...	"Adults are just outdated childr Seuss We're always striving to fun here at Youthland Academy	What fun things do you have p summer? Whether you are can home, or spending the summe
		
<b>Total Engagements</b> 9	<b>Total Engagements</b> 5	<b>Total Engagements</b> 4
Reactions 0	Reactions 1	Reactions 0
Comments 0	Comments 0	Comments 0
Shares 0	Shares 0	Shares 0
Post Link Clicks —	Post Link Clicks 1	Post Link Clicks —
Other Post Clicks 9	Other Post Clicks 3	Other Post Clicks 4

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


Descending by Lifetime Engagements





**Youthland Aca...**


Thu 5/5/2022 6:00 am PDT

Happy Cinco de Mayo! Here are some great crafts and activities to help you...




<b>Total Engagements</b>	<b>4</b>
Reactions	0
Comments	0
Shares	1
Post Link Clicks	—
Other Post Clicks	3





**Youthland Aca...**


Fri 4/29/2022 8:50 am PDT

After attending Youthland, your transformed. When children are nurtured in an enabling enviro




<b>Total Engagements</b>	<b>3</b>
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	3




**Youthland Aca...**

Wed 6/22/2022 6:00 am...

With cookout season in full swi wanted to share with you some patriotic recipes to make for th





<b>Total Engagements</b>	<b>2</b>
Reactions	0
Comments	0
Shares	0
Post Link Clicks	2
Other Post Clicks	0

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


Descending by Lifetime Engagements





**Youthland Aca...**


Wed 6/15/2022 6:00 am...

Looking for some mouthwatering dessert options this 4th of July? The...

**6 "Kid-Approved" Des...**



<b>Total Engagements</b>	<b>2</b>
Reactions	<b>1</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>1</b>
Other Post Clicks	<b>0</b>




**Youthland Aca...**

Sun 6/12/2022 6:00 am ...

How are you celebrating National Children's Day? Let us know in the comments!...



<b>Total Engagements</b>	<b>2</b>
Reactions	<b>1</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	—
Other Post Clicks	<b>1</b>




**Youthland Aca...**

Wed 4/6/2022 12:45 pm...

Each Youthland Academy is des child's day with us a happy and more than a daycare center. Vi



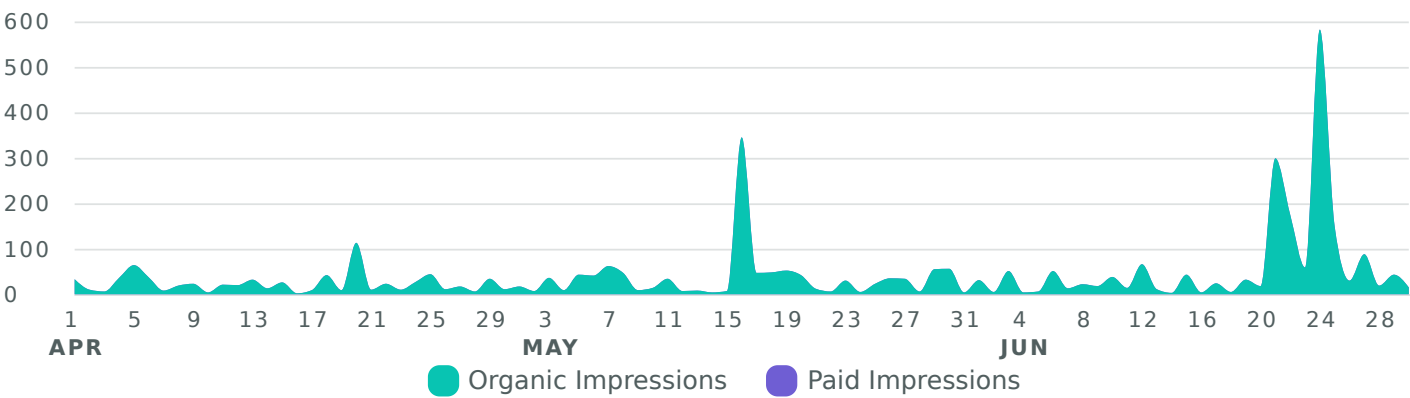
<b>Total Engagements</b>	<b>2</b>
Reactions	<b>1</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>1</b>
Other Post Clicks	<b>0</b>



Impressions

Review how your content was seen by the Facebook community during the reporting period.

Impressions Breakdown, by Day

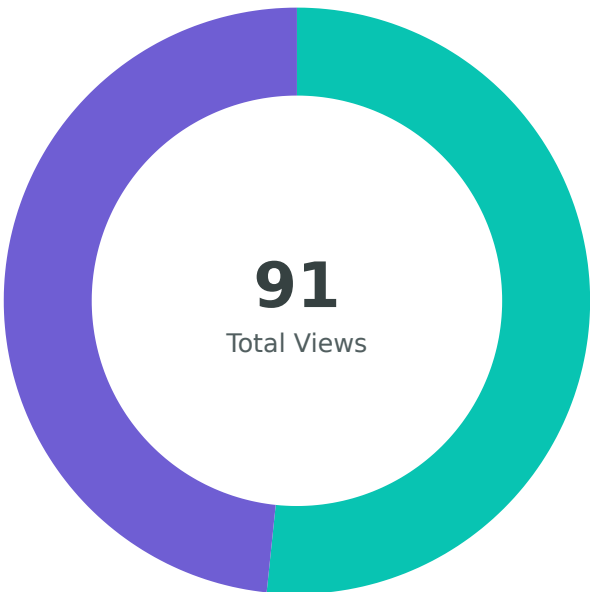


Impression Metrics	Totals	% Change
Total Impressions	<span>i</span> 4,009	↘2.4%
Organic Impressions	3,783	↘2.6%
Paid Impressions	0	→0%
Average Daily Impressions per Page	44.05	↘2.4%
Average Daily Reach per Page	27.66	↘5.5%

Video Performance

View your aggregate video performance during the reporting period.

View Metrics



Organic Full

47

Organic Partial

44

Viewing Breakdown

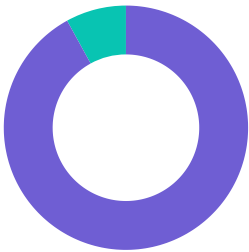


Organic Views

100%

Paid Views

0%



Click Plays

8%

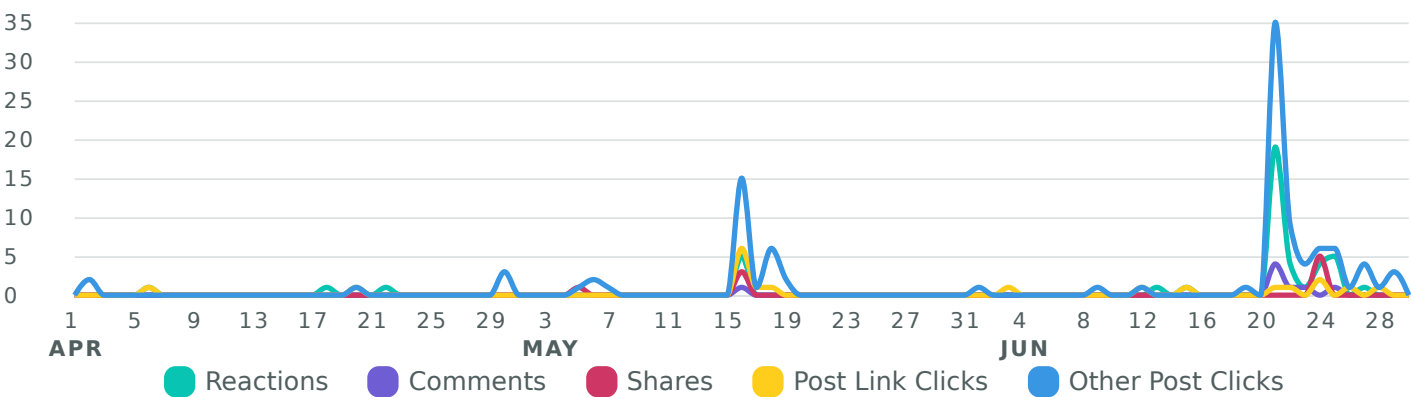
Auto Plays

92%

Engagement

See how people are engaging with your posts during the reporting period.

Engagements Comparison, by Day

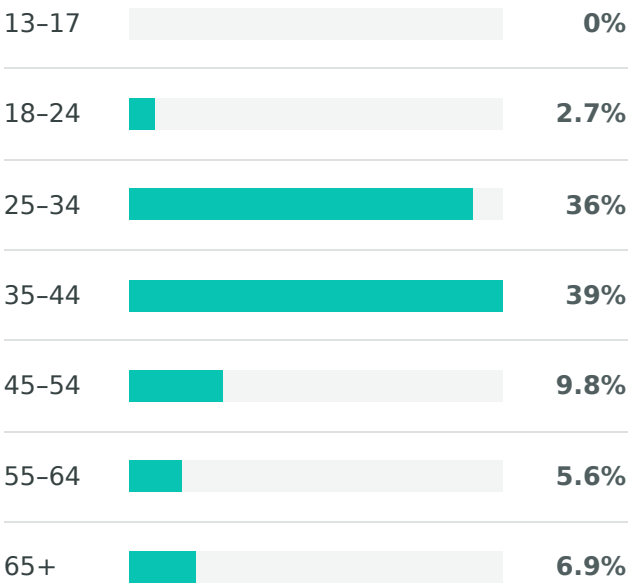


Engagement Metrics	Totals	% Change
Total Engagements	187	↗ 46.1%
Reactions	44	↗ 131.6%
Comments	8	↗ 60%
Shares	9	↘ 40%
Post Link Clicks	19	↗ 5.6%
Other Post Clicks	107	↗ 50.7%
Engagement Rate (per Impression)	4.7%	↗ 49.7%

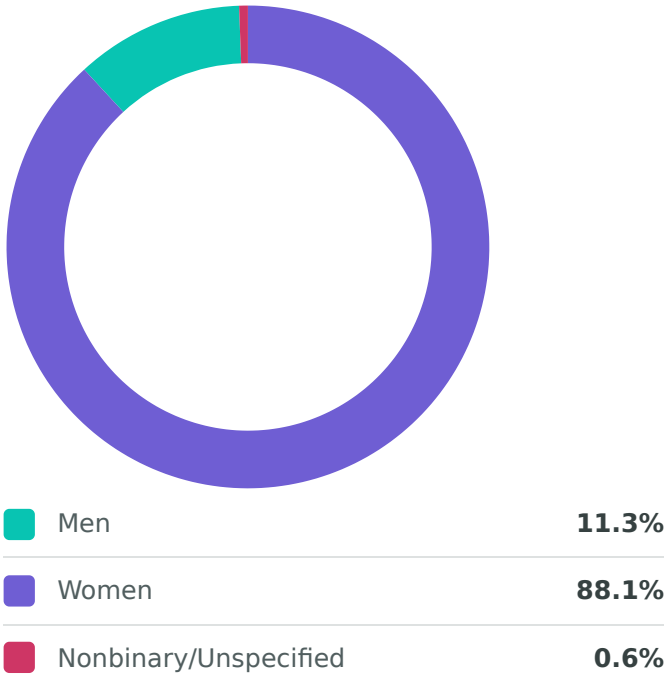
Page Fan Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age ⓘ



Audience by Gender ⓘ



**Women** between the ages of **35-44** have a higher potential to see your content and visit your Page.

Audience Top Countries

<b>United States</b>	<b>3,544</b>
India	5
Nigeria	5
Mexico	4
Argentina	2

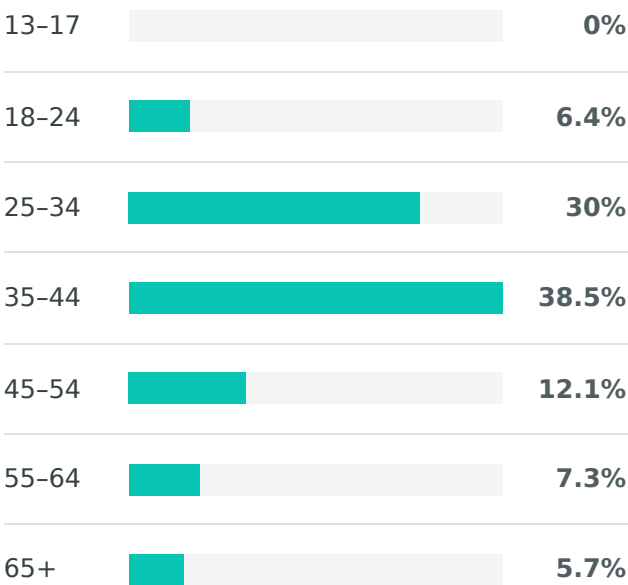
Audience Top Cities

<b>Cincinnati, OH</b>	<b>1,282</b>
Dayton, OH	468
Covington, KY	58
Hamilton, OH	53
Middletown, OH	46

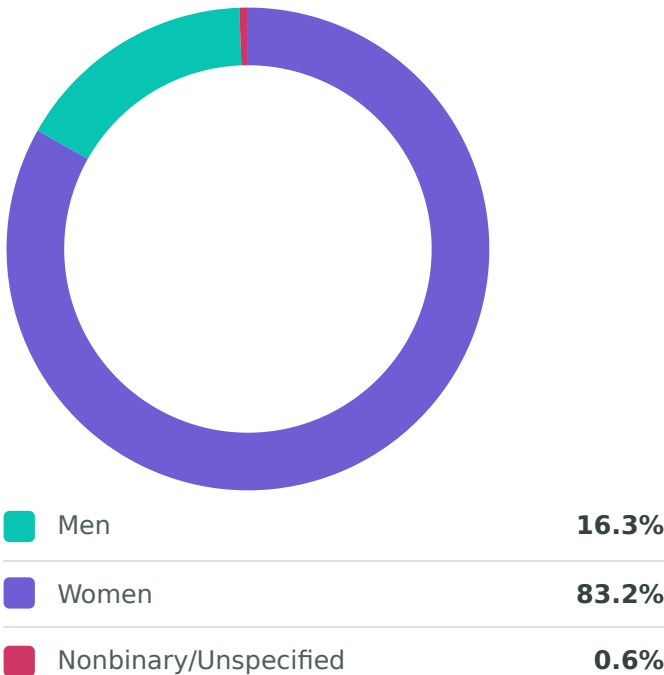
People Reached Demographics

Review the average daily user demographics of the people reached during the reporting period.

People Reached by Age ⓘ



People Reached by Gender ⓘ



**Women** between the ages of **35-44** have a higher potential to see your content and visit your Page.

People Reached Top Countries	Daily Average
<b>United States</b>	<b>263.75</b>
Singapore	0.25

People Reached Top Cities	Daily Average
<b>Cincinnati, OH</b>	<b>79.5</b>
Covington, KY	9.25
Dayton, OH	6.75
Florence, KY	5.75
Erlanger, KY	5.25

## People Engaged Demographics

Review the average daily user demographics of the people who took action on your page during the reporting period.




### Data Unavailable

We are unable to retrieve all of your data at this time.

## Pages

Review your aggregate page metrics from the reporting period.

Page	Fans	Net Page Likes	Published Posts	Impressions	Engagements	Post Link Clicks	Engagement Rate (per Impression)
<b>Reporting Period</b>	<b>3,591</b>	<b>-4</b>	<b>39</b>	<b>4,009</b>	<b>187</b>	<b>19</b>	<b>4.7%</b>
Apr 1, 2022 – Jun 30, 2022	↘ 0.2%	↗ 20%	→ 0%	↘ 2.4%	↗ 46.1%	↗ 5.6%	↗ 49.7%
<b>Compare to</b>	<b>3,599</b>	<b>-5</b>	<b>39</b>	<b>4,107</b>	<b>128</b>	<b>18</b>	<b>3.1%</b>
Dec 31, 2021 – Mar 31, 2022							
 <b>Youthland Academy</b>	3,591	-4	39	4,009	187	19	4.7%