

Channels

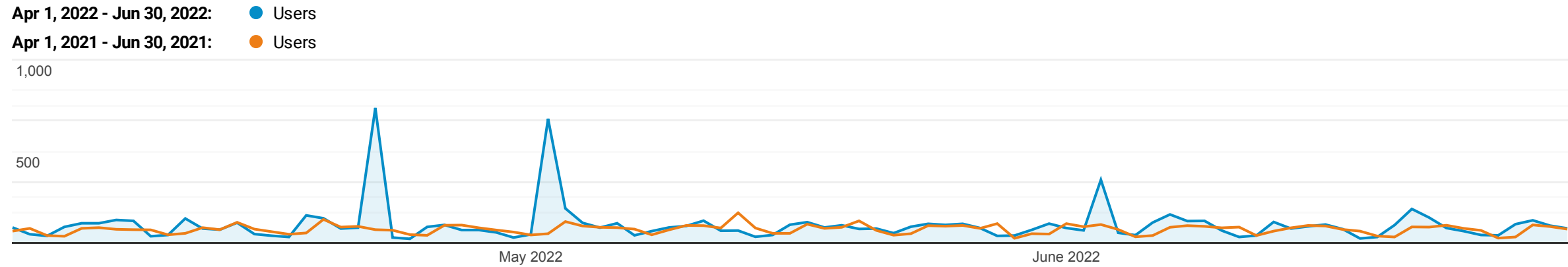
All Users

+0.00% Users

Apr 1, 2022 - Jun 30, 2022

Compare to: Apr 1, 2021 - Jun 30, 2021

- Explorer
- Summary



Default Channel Grouping	Acquisition			Behavior			Conversions	Goal 1: Contact Us <div>▼</div>	
	Users <div>↓</div>	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Contact Us (Goal 1 Conversion Rate)	Contact Us (Goal 1 Completions)	Contact Us (Goal 1 Value)
	29.69% <div>7,758 vs 5,982 <div>▲</div></div>	30.71% <div>7,708 vs 5,897 <div>▲</div></div>	35.06% <div>9,770 vs 7,234 <div>▲</div></div>	399.79% <div>8.01% vs 1.60% <div>▲</div></div>	15.57% <div>5.12 vs 6.07 <div>▼</div></div>	14.72% <div>00:01:16 vs 00:01:29 <div>▼</div></div>	19.50% <div>4.08% vs 5.07% <div>▼</div></div>	8.72% <div>399 vs 367 <div>▲</div></div>	0.00% <div>\$0.00 vs \$0.00</div>
1. Organic Search									
Apr 1, 2022 - Jun 30, 2022	3,736 <div>(47.56%)</div>	3,623 <div>(47.00%)</div>	4,723 <div>(48.34%)</div>	0.36%	6.44	00:01:40	6.58%	311 <div>(77.94%)</div>	\$0.00 <div>(0.00%)</div>
Apr 1, 2021 - Jun 30, 2021	4,192 <div>(69.19%)</div>	4,075 <div>(69.10%)</div>	5,036 <div>(69.62%)</div>	0.20%	6.43	00:01:39	5.94%	299 <div>(81.47%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-10.88%	-11.09%	-6.22%	81.27%	0.22%	1.15%	10.91%	4.01%	0.00%
2. Direct									
Apr 1, 2022 - Jun 30, 2022	3,101 <div>(39.48%)</div>	3,093 <div>(40.13%)</div>	3,574 <div>(36.58%)</div>	18.16%	4.22	00:00:55	2.04%	73 <div>(18.30%)</div>	\$0.00 <div>(0.00%)</div>
Apr 1, 2021 - Jun 30, 2021	1,561 <div>(25.76%)</div>	1,550 <div>(26.28%)</div>	1,839 <div>(25.42%)</div>	5.71%	5.24	00:01:12	2.94%	54 <div>(14.71%)</div>	\$0.00 <div>(0.00%)</div>
% Change	98.65%	99.55%	94.34%	218.04%	-19.50%	-23.21%	-30.44%	35.19%	0.00%
3. Referral									
Apr 1, 2022 - Jun 30, 2022	765 <div>(9.74%)</div>	746 <div>(9.68%)</div>	1,207 <div>(12.35%)</div>	9.69%	2.63	00:00:51	0.33%	4 <div>(1.00%)</div>	\$0.00 <div>(0.00%)</div>
Apr 1, 2021 - Jun 30, 2021	49 <div>(0.81%)</div>	33 <div>(0.56%)</div>	72 <div>(1.00%)</div>	0.00%	7.65	00:01:24	4.17%	3 <div>(0.82%)</div>	\$0.00 <div>(0.00%)</div>
% Change	1,461.22%	2,160.61%	1,576.39%	∞%	-65.68%	-39.03%	-92.05%	33.33%	0.00%
4. Social									
Apr 1, 2022 - Jun 30, 2022	252 <div>(3.21%)</div>	245 <div>(3.18%)</div>	265 <div>(2.71%)</div>	0.00%	5.14	00:00:45	4.15%	11 <div>(2.76%)</div>	\$0.00 <div>(0.00%)</div>
Apr 1, 2021 - Jun 30, 2021	257 <div>(4.24%)</div>	239 <div>(4.05%)</div>	287 <div>(3.97%)</div>	0.35%	4.62	00:00:33	3.83%	11 <div>(3.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-1.95%	2.51%	-7.67%	-100.00%	11.41%	36.70%	8.30%	0.00%	0.00%
5. (Other)									
Apr 1, 2022 - Jun 30, 2022	1 <div>(0.01%)</div>	1 <div>(0.01%)</div>	1 <div>(0.01%)</div>	0.00%	3.00	00:00:00	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
Apr 1, 2021 - Jun 30, 2021	0 <div>(0.00%)</div>	0 <div>(0.00%)</div>	0 <div>(0.00%)</div>	0.00%	0.00	00:00:00	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	∞%	∞%	∞%	0.00%	∞%	0.00%	0.00%	0.00%	0.00%

