Facebook Pages

Youthland Academy

January 1, 2022 – March 31, 2022

Determine your impact on Facebook by analyzing your Facebook Page activity.

Performance Summary

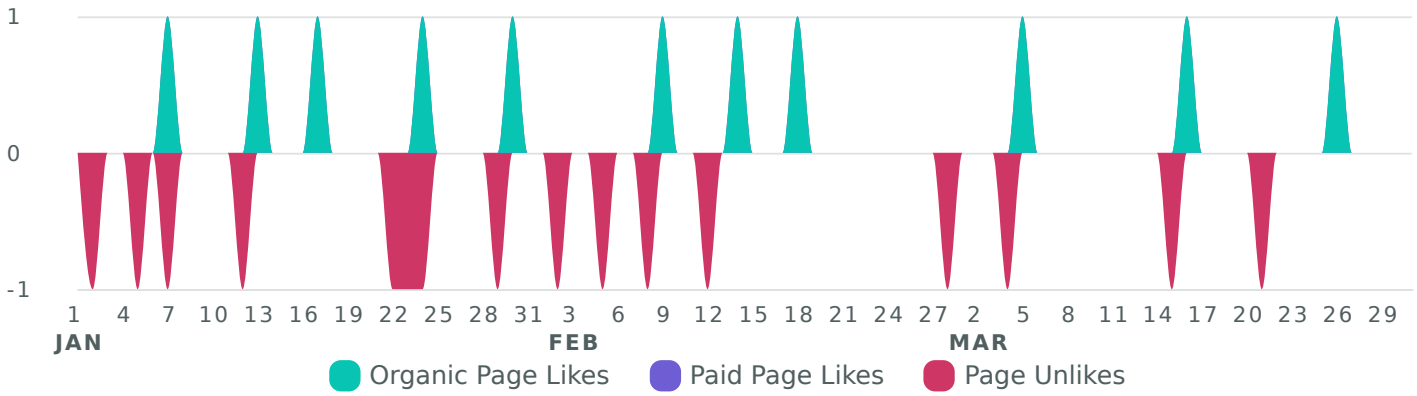
View your key profile performance metrics from the reporting period.

Impressions	Engagements	Post Link Clicks
3,933 ↗17.1%	**123** ↗123.6%	**18** ↗63.6%

Audience Growth

See how your audience grew during the reporting period.

Net Page Likes Breakdown, by Day

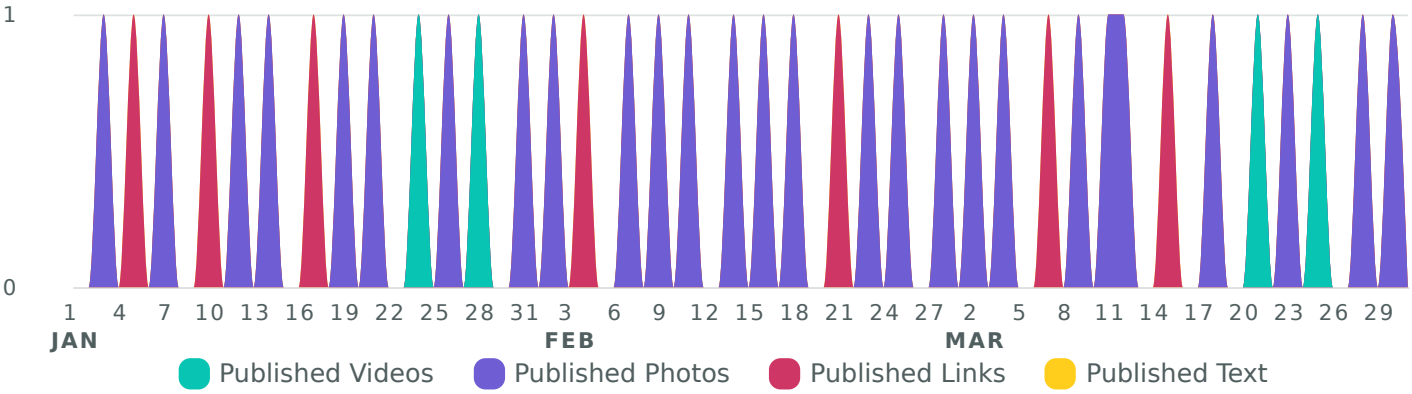


Audience Metrics	Totals	% Change
Fans	**3,599**	**↘0.4%**
Net Page Likes	**-5**	**↘—**
Organic Page Likes	11	↘15.4%
Paid Page Likes	0	→0%
Page Unlikes	16	↗23.1%

Publishing Behavior

View the different types of posts you published during the selected time period.

Published Posts Content Breakdown, by Day



Publishing Behavior by Content Type	Totals	% Change
Total Published Posts	**38**	↘2.6%
Published Videos	**4**	↗300%
Published Photos	**27**	↘20.6%
Published Links	**7**	↗75%
Published Text	**0**	→0%

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements

Youthland Aca...
Wed 1/19/2022 5:14 am...

Do you have a love for childcar
would love to have you on our
our website to complete the ap

Total Engagements	81
Reactions	10
Comments	4
Shares	11
Post Link Clicks	15
Other Post Clicks	41

Youthland Aca...
Fri 3/4/2022 4:27 am PST

Imaginative play is a near-universal trait of childhood, and although it seems simpl...

Total Engagements	8
Reactions	1
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	7

Youthland Aca...
Wed 3/2/2022 5:25 am ...

Do you want to make a differer
community? Do you want to be
influence in the lives of childre

Total Engagements	6
Reactions	0
Comments	0
Shares	2
Post Link Clicks	2
Other Post Clicks	2

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements

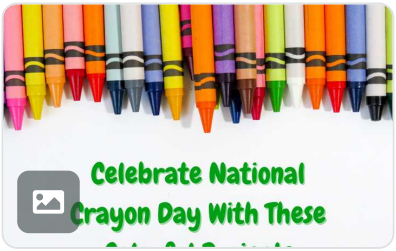
Youthland Aca...
Mon 3/21/2022 9:19 am ...

At Youthland, we take a nurturi approach with genuine concerr for the well-being of our...

Total Engagements	5
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	5

Youthland Aca...
Wed 3/23/2022 5:45 pm...

National Crayon Day is coming and color this delightful picture the hashtag #youthlandcolors



Total Engagements	4
Reactions	1
Comments	0
Shares	0
Post Link Clicks	1
Other Post Clicks	2

Youthland Aca...
Mon 1/24/2022 6:18 am ...

It's incredible to think how the actions of one person can have such an impact on the...

Total Engagements	4
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	4

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements

Youthland Aca...
Tue 3/15/2022 9:14 am ...

With beautiful spring weather u
get out there and have some fu
35 fun things to do with kids in

35 Fun Things To Do I...

Total Engagements	**2**
Reactions	**1**
Comments	**1**
Shares	**0**
Post Link Clicks	**0**
Other Post Clicks	**0**

Youthland Aca...
Fri 1/28/2022 6:20 am PST

Youthland offers 19 locations throughout Cincinnati and Dayton. No matter where y...

Total Engagements	**2**
Reactions	**0**
Comments	**0**
Shares	**0**
Post Link Clicks	**—**
Other Post Clicks	**2**

Youthland Aca...
Fri 1/7/2022 6:09 am PST

There is so much more to learning than just academics. Social skills, communication...

Total Engagements	**2**
Reactions	**0**
Comments	**0**
Shares	**0**
Post Link Clicks	**—**
Other Post Clicks	**2**

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements

Youthland Aca...
Wed 3/30/2022 5:52 am...

We want to see what you have colored for National Crayon Day! Print out a blank sheet...

Total Engagements	1
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	1

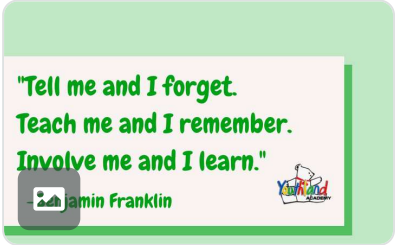
Youthland Aca...
Fri 3/25/2022 12:06 pm ...

Youthland Academy offers cent throughout Cincinnati, Dayton, Northern Kentucky areas. Our s

Total Engagements	1
Reactions	0
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	1

Youthland Aca...
Wed 3/9/2022 4:29 am ...

Hands-on learning develops important cognitive learning skills and is a major part of...

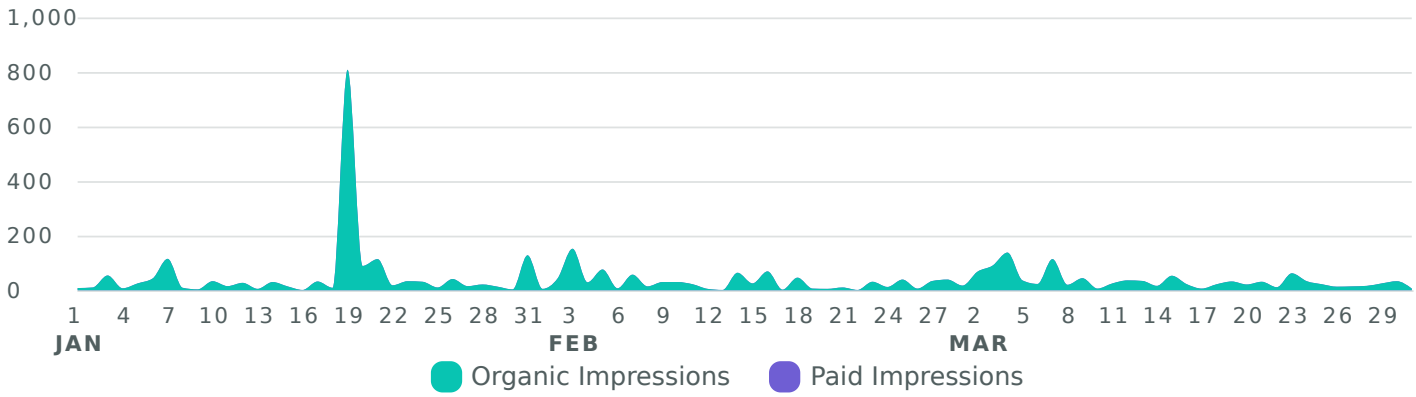


Total Engagements	1
Reactions	1
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	0

Impressions

Review how your content was seen by the Facebook community during the reporting period.

Impressions Breakdown, by Day

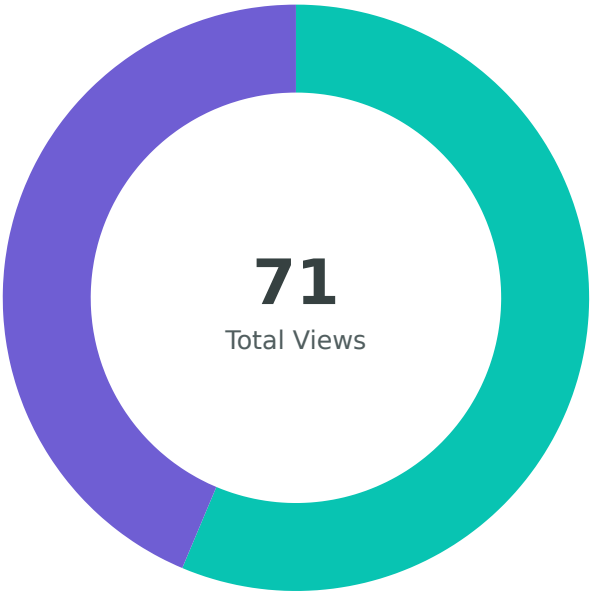


Impression Metrics	Totals	% Change
Total Impressions	**3,933**	**↗ 17.1%**
Organic Impressions	3,713	↗ 19.5%
Paid Impressions	0	→ 0%
Average Daily Impressions per Page	**43.70**	**↗ 17.1%**
Average Daily Reach per Page	**28.72**	**↗ 23.2%**

Video Performance

View your aggregate video performance during the reporting period.

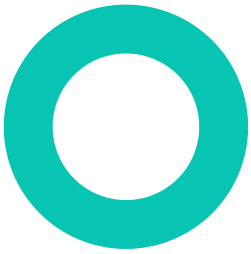
View Metrics



Organic Full
40

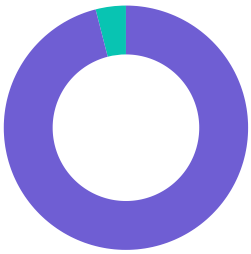
Organic Partial
31

Viewing Breakdown



Organic Views
100%

Paid Views
0%



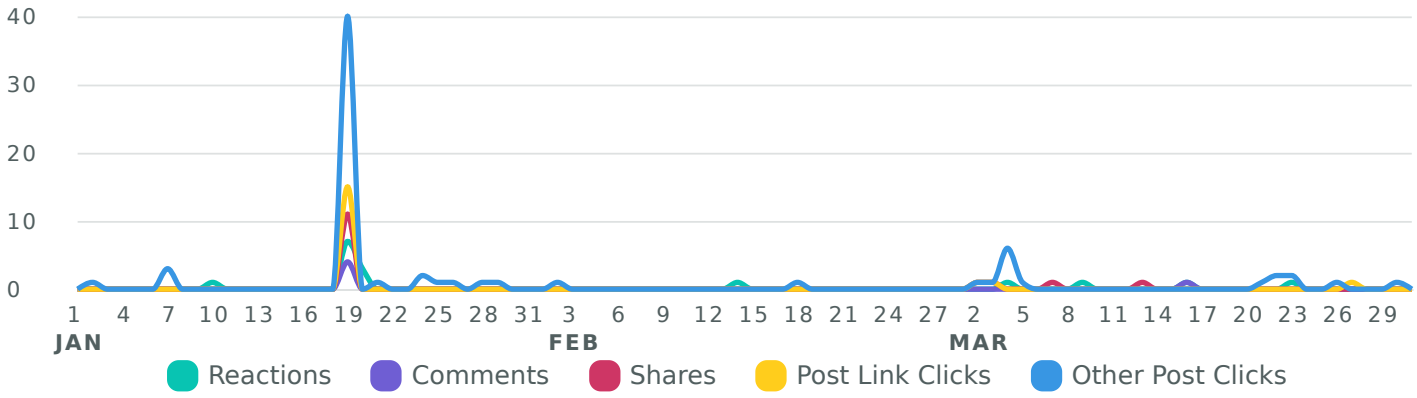
Click Plays
4%

Auto Plays
96%

Engagement

See how people are engaging with your posts during the reporting period.

Engagements Comparison, by Day



Engagement Metrics	Totals	% Change
Total Engagements	**123**	**↗ 123.6%**
Reactions	16	↗ 6.7%
Comments	5	↗ —
Shares	15	↗ 87.5%
Post Link Clicks	18	↗ 63.6%
Other Post Clicks	69	↗ 228.6%
Engagement Rate (per Impression)	**3.1%**	**↗ 91.1%**

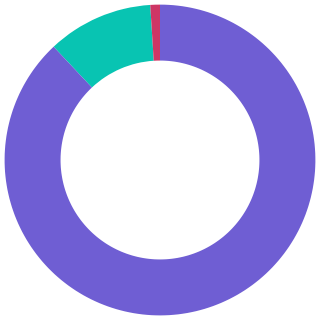
Page Fan Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age

13–17	0%
18–24	3.1%
25–34	36.9%
35–44	37.9%
45–54	9.8%
55–64	5.5%
65+	6.8%

Audience by Gender



Men
11%

Women
88%

Nonbinary/Unspecified
1%

Women between the ages of **35–44** have a higher potential to see your content and visit your Page.

Audience Top Countries

United States	**3,547**
Nigeria	8
India	5
Mexico	4
Argentina	2

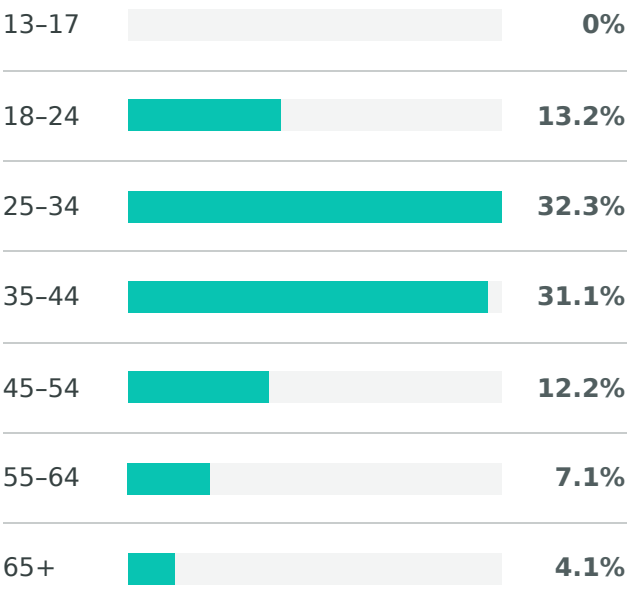
Audience Top Cities

Cincinnati, OH	**1,262**
Dayton, OH	459
Covington, KY	55
Hamilton, OH	55
Middletown, OH	48

People Reached Demographics

Review the average daily user demographics of the people reached during the reporting period.

People Reached by Age



People Reached by Gender

Men
19%

Women
81%

Nonbinary/Unspecified
0%

Women between the ages of **25–34** have a higher potential to see your content and visit your Page.

People Reached Top Countries	Daily Average
United States	**430**

People Reached Top Cities	Daily Average
Cincinnati, OH	**37**
Covington, KY	22
Bethel, OH	21
Louisville, KY	20.5
Florence, KY	16

People Engaged Demographics

Review the average daily user demographics of the people who took action on your page during the reporting period.

Data Unavailable

We are unable to retrieve all of your data at this time.

Pages

Review your aggregate page metrics from the reporting period.

Page	Fans	Net Page Likes	Published Posts	Impressions	Engagements	Post Link Clicks	Engagement Rate (per Impression)
Reporting Period Jan 1, 2022 – Mar 31, 2022	**3,599** ↘ 0.4%	**-5** ↘ —	**38** ↘ 2.6%	**3,933** ↗ 17.1%	**123** ↗ 123.6%	**18** ↗ 63.6%	**3.1%** ↗ 91.1%
Compare to Oct 3, 2021 – Dec 31, 2021	**3,612**	**0**	**39**	**3,360**	**55**	**11**	**1.6%**
Youthland Academy	3,599	-5	38	3,933	123	18	3.1%